



Empowering Communities Through Education and Support  
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## **Sponsorship Opportunities Back to School Community Day 2026**

### **PRESENTING SPONSOR- \$10,000**

- Recognition as the Presenting Sponsor in all event marketing materials, including flyers, social media, press releases, event signage, and website.
- Event named as: “Back to School Community Day Presented by [Company Name]”
- Presenting Sponsor recognition in the event recap video.
- Opportunity to provide welcome remarks during the event.
- Premier logo placement on all event materials and event shirts.
- Featured sponsor spotlight on the ITAVFoundation website with a link to your website.
- Opportunity to host a premium resource table or activation space.
- Company promotional materials included in attendee bags.
- Recognition during opening and closing remarks.
- Recognition in post-event emails and social media acknowledgments.

### **EDUCATION CHAMPION - \$5,000**

- Recognition as an Education Champion Sponsor in event marketing materials, social media, event signage, and website.
- Featured recognition in the event recap video.
- Company logo on event shirts.
- Opportunity to host a resource table.
- Company promotional materials included in attendee bags.
- Featured sponsor spotlight on the ITAVFoundation website.
- Recognition during opening and closing remarks.
- Recognition in post-event communications and social media.

### **COMMUNITY PARTNER - \$2,500**

- Recognition as a Community Partner Sponsor in event marketing materials, social media, and website.
- Company logo on event shirts.
- Opportunity to host a resource table.
- Company promotional materials included in attendee bags.
- Recognition during opening and closing remarks.
- Recognition in post-event communications and social media.

### **CLASSROOM ADVOCATE - \$1,000**

- Recognition as a Classroom Advocate Sponsor.
- Company logo on select event materials and website.
- Opportunity to host a resource table.
- Company promotional materials included in attendee bags.
- Recognition during opening and closing remarks.
- Recognition in post-event communications and social media.

## **IN-KIND SPONSORSHIP OPPORTUNITIES**

We welcome in-kind donations that directly support students, teachers, classrooms, and families.

Examples include:

- Backpacks
- School supplies
- Classroom supplies
- Teacher resource kits
- School uniforms
- Printing services
- Food and beverages
- Gift cards
- Educational materials
- Event activities and entertainment
- Volunteer services
- Transportation assistance

## **IN-KIND SPONSOR RECOGNITION**

In appreciation of your support, in-kind sponsors will receive recognition based on the value and type of contribution, which may include:

- Company name and/or logo on select event materials
- Recognition on the ITAVFoundation website
- Social media recognition
- Acknowledgment during event announcements
- Inclusion in post-event thank-you communications
- Opportunity to provide promotional materials for attendee bags

We value the meaningful impact that in-kind contributions provide and are committed to recognizing partners who help make this event possible.

To ensure placement of your logo on marketing materials, please confirm your donation by July 31, 2026.

For additional information or to coordinate a contribution, please contact: Trudean Haye, [info@itavf.org](mailto:info@itavf.org).

When you invest in education, you invest in the future of our communities. Every contribution helps equip students, support teachers, strengthen classrooms, and create lasting opportunities for families throughout Philadelphia.

Thank you